



Dear

I'm writing today about a pre-Thanksgiving discount for select collectors on my list that will help you save money and time on your holiday shopping and help my gallery's artisans and me.



I've been painting professionally for four decades. For the 19 years since opening my gallery, I've also worked with local, regional and nationally recognized artist friends from around the country whose skill, dedication and purpose I admire to bring you unique, beautiful and often meaningful, hand crafted gifts and home decor in many mediums - and importantly - without the kind of markups you often see at the beach and at big box stores.

Today through "Black Friday" (November 24), these artists and I are offering 10 percent off of original prices of almost every online, phone and in-Gallery order of our creations. Your coupon is at the bottom of this email.

This is a serious discount for makers of one-of-a-kind creations. There are now hundreds of gift choices in the American Made section of ellenrice.gallery not including my own work.

The latest trend in shopping is Buy Online and Pickup in Store (BOPIS) and I've just added this option to my checkout so you can also save on shipping. Choose in-Gallery pickup or delivery to your choice of destination (at a cost) when checking out.

Ordering is safe and secure through Square, but if you don't feel comfortable ordering through the website, call the gallery at (302) 539-3405 or [stop in the gallery](http://stopinthegallery.com) - but please note that the largest number of order selections will be found only online so put together your shopping list there.



If you are an admirer of our [butterfly and dragonfly benches](#) and have been holding off buying, now may be the best time to make that purchase. 10 percent off is considerable savings for these outdoors garden art pieces that are built to last over 75 years and **I've just added complementary standard freight shipping on all of the artist's benches to anywhere in the United States except Alaska and Hawaii.** Between the percent off and free shipping, savings are well into the hundreds.

(Please note that the 10 percent off of the benches can't be repeated. The free standard shipping offer will remain for as long as the existing freight costs remain unchanged.)

Because everything offered is made by hand often by a single artist, cut-off dates for Christmas delivery tighten as each day passes. Ordering early in this offer will assure availability. I am literally ordering some of these creations as you order. When your order is received, I'll work with the artist to give you a pickup or delivery date within 48 hours. If the artist says they cannot deliver in the time frame required your money will be refunded promptly.

At this time last year, very few of my artisans works were available online. Since July, a dear friend and I have been working countless hours and burning midnight oil to develop my new site into what you see today. It is still growing.

I hope to make ellenrice.gallery a convenient year-round, go-to place for finding unique, one-of-a-kind gifts and decor specially made for you, your friends and your loved ones at very fair prices.



Please visit my site today, take advantage of this necessarily time-constrained offer from me and my artists, and discover new wares, new artists, and returning artists (like Jim Flood's [Bovano](#) enameled copper wall and table sculptures above right).

Bovano's 50-year history felt the impact of the recession, just as all artists in the country did, but Jim and his son Kevin grew their "business" back through innovation and a lot of elbow grease. Their shorebirds, songbirds, hot air balllons, wildlife and marine life would make fantastic presents for nature loving friends, and why not a [Leaf Leather](#) bag, accessory or wallet for a loved one? Their maker survived the hurricanes through exhaustive efforts to save all of her tools - and herself and pets. I'd love to reward her with a lot of new orders. Every piece of Leaf Leather she makes is available on my website in the [American Handmade](#) section in a choice of colors.

Would you like a special size canvas or paper reproduction of one of my paintings? I can do that for you in my studio. Just contact me and ask for a quote at the 10% discount rate. You can order my standard size [prints](#) easily online with the coupon code below. I also have time for one small puppy or child portrait before Christmas. (See my latest in a slideshow of stages on my website in the [Paintings in Progress](#) section.)

Should you have a question or a special request for an item or print please do not hesitate to ask. Below are your coupon and a few of many gift ideas from my artists. Don't forget to put the code in at checkout.

With best wishes,

Ellen

* Consignment artists Kim and Justin Cavagnaro and Ann Cooper's miniatures are excluded.

